

Heifer Max



The successful dairy cow is grown from birth

Heifer Max

*Premium Quality High Protein
High Oil Milk Replacer including skim for dairy heifers*

Formulation Concept

- Precision Whey based formulation for rapid early frame growth.
- Well balanced formulation containing high levels of energy and quality dairy protein.
- Well stocked with amino acids, fat and lactose.
- Suitable for all milk feeding systems including automatic feeders.
- Competitively priced relative to similar whey based products in the market.

Produced
by a
Dairy Processor

100%
soluble proteins,
essentially
from dairy origin

Fortified
with vitamins and
trace elements
to meet all
requirements

Much higher
level of fats
incorporated
by spray drying
process for better
digestibility

Contains
"secured nucleus"
organic acids
and plant extracts
to help prevent digestive
upsets and resist parasitic
attack (a big help
in group rearing)

Dissolves readily
in warm water
at 45/50°C

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TECHNICAL CHARACTERISTICS

Composition

Whey, Whey protein concentrate, Palm oil, Skimmed milk, Wheat protein, Coco oil, Wheat flour, Starch(Wheat), Casein, Sodium Chloride, Dextrose, Yeasts products, Magnesium sulphate, Magnesium hydroxide, Calcium carbonate.

Contains only fats of vegetable and dairy origin

Analytical constituents (%)

Crude protein	26.0
Crude oils and fats	22.0
Crude ash	6.6
Crude fiber	0.0
Calcium	0.8
Sodium	0.8
Phosphorus	0.5

Additives (per kg)

Antioxidants

E321 B.H.T. 38 mg

Vitamines

3a672a Vitamin A 25 000 UI

3a671 Vitamin D3 10 000 UI

3a700 Vitamin E (all-rac-alpha-tocopheryl acetate) 500 UI

3a710 Vitamin K3 5 mg

3a821 Vitamin B1 10 mg

3a300 Vitamin C (L-Acide ascorbique) 150 mg

Trace-element

3b103 Iron (monohydrate ferrous sulphate) 100 mg

3b405 Copper (Copper (II) sulphate, pentahydrate) 8 mg

3b603 Zinc (Zinc oxide) 120 mg

3b503 Manganese (monohydrate manganese sulfate) 4 mg

3b202 Iodine (calcium iodate, anhydrous) 0.2 mg

3b801 Selenium (sodium selenite) 0.2 mg

Gut flora stabilisers

4b1708 Enterococcus Faecium NCIMB 11181 1,5*10⁹ CFU

The ingredient composition declared is subject to change subject to raw material availability.

FEEDING INSTRUCTIONS

- Rate : 145 g of powder per litre of reconstituted milk.
- Warm half of the required water at 45-50° C.
- Add **Heifer Max** and mix.
- Make up to the required volume with warm water.
- Feed to calves at 38 - 40° C.

HOUSEKEEPING TIPS

- Keep feeding equipment clean.
- Clean all feeding equipment thoroughly after each use.
- Turn over buckets before stacking them.
- Store bags in a dry place.
- Close bags after each feeding.
- Make sure to feed at the correct temperature (38-40°C).
- Make sure fresh clean water is available at all times.
- Regular quality certification of your water supply is recommended.

INDICATIVE FEEDING PROGRAMME

2 meals per day (concentration 145 gr of reconstituted milk)

Age	Volume/meal	Number of meal/day	Milk powder + water	
1 - 4 th day	2,0 / 2,5 litres	2	Colostrum	Minimum 4 litres colostrum before 10/12 hours of life
5 th day in the morning	2,0 litres	1	electrolyte	Water + straw or hay + dry feed ab libitum
5 th day in the evening	2,5 litres	1	0,360 kg	
6 - 7 th day	2,5 litres	2	0,360 kg	
2 nd week	3,0 litres	2	0,430 kg	
3 rd to 6 th week	3,5 litres	2	0,500 kg	
7 th week	2,5 litres	2	0,360 kg	
8 th week	2,5 litres	1	0,360 kg	
9 th week	2,5 litres	1	0,360 kg	
10 th week	2,5 litres	1	0,360 kg	
11 th week	Weaning when the calf consumes at least 2 kg dry feed / day			

1 meal per day from the 3rd week (concentration 200 gr of reconstituted milk)

Age	Volume/meal	Number of meal/day	Milk powder + water	
1 - 4 th day	2,0 / 2,5 litres	2	Colostrum	Minimum 4 litres colostrum before 10/12 hours of life
5 th day in the morning	2,0 litres	1	electrolyte	Water + straw or hay + dry feed ab libitum
5 th day in the evening	2,5 litres	1	0,360 kg	
6 - 7 th day	2,5 litres	2	0,360 kg	
2 nd week	3,0 litres	2	0,430 kg	
3 rd week	4,0 litres	1	0,800 kg	
4 th to 6 th week	4,5 litres	1	0,900 kg	
7 th week	3,5 litres	1	0,700 kg	
8 th week	2,5 litres	1	0,500 kg	
9 th week	2,0 litres	1	0,400 kg	
10 th week	2,0 litres	1	0,400 kg	
11 th week	Weaning when the calf consumes at least 2 kg dry feed / day			



Memo Colostrum :

- Be careful of hygiene : colostrum collection (udder, collection bottle, etc...)
- Assess the quality of colostrum (colostrum-meter, refractometer)
- Feed immediately after milking or refrigeration
- 2 litres within the first 4 hours of life, then 2 litres within 12 hours.

Distributed by :



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